

HEALTHY WOMEN, HEALTHY ECONOMIES

Unlocking the power and potential of women around the world

EMD SERONO

EMD Serono is a business of Merck KGaA, Darmstadt, Germany.

THE WORLD TODAY

\$4.3 trillion

Estimated amount that would be added to the U.S. economy if women were to participate in the economy at the same level as men.¹

41 years

According to The Institute for Women's Policy Research, the gender wage gap in America won't close until 2059.²

865 million

The number of women across the globe who are not reaching their economic potential due to preventable causes.³

\$28 trillion

Estimated amount that would be added to the annual global GDP by 2025 if women were to participate in the economy at the same level as men.⁴

MS is up to three times more common in women, often impacting their health, families and work.⁵

SOLUTIONS

- All women should have **access to health solutions and awareness of the options** available to them to advance their health and well-being.
- We must reduce the severe detriments to women's health caused by trying to **balance family and workplace responsibilities**.
- We are **all responsible** for creating equitable workplaces.

At EMD Serono, we go beyond innovations and are committed to helping women with MS.

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OUR COMMITMENT TO WOMEN AND MS

At EMD Serono, we are driven by a commitment—and strong legacy—of developing treatments to help people improve life. We have particularly deep experience in providing solutions for diseases that disproportionately impact women, such as multiple sclerosis (MS)—a disease up to three times more common in women than men.⁵

We also know the impact of diseases like MS are compounded with both health and economic implications for those diagnosed. MS is one of many diseases that impede women's ability to join, thrive and rise in their communities and workplaces. It is a disease that often strikes between age 20-50, coupling health implications with economic ones as women face diagnosis in the prime years of career, earnings, and building their families.⁶

Our involvement with diseases like MS have made us acutely aware of this broader link between health and prosperity for women.

That is why we are championing activities under a global initiative **called Healthy Women, Healthy Economies**, which brings together governments, the private sector and other stakeholders to identify and implement policies that advance women's health and well-being to support their continued economic participation.

We are working to quantify the unique impact MS has on women and advocate for progress. As part of this commitment, we released a report in 2017 investigating the socioeconomic impact of MS on women in Europe.⁷

OUR SOLUTIONS

- **MS Inside Out:** This initiative focuses on **understanding the journey of people living with MS** and telling the inside story of this disease. For more than 20 years, we have been relentlessly focused on creating a **meaningful, positive experience** for people living with MS and the **broader MS community**. With the #MSInsideOut campaign, we aim to better understand MS and, importantly, enable others to do the same.

Our work in multiple sclerosis is just one example of our commitment to building awareness, advocacy, and ultimately, solutions for women, so that they—and by extension their families—can join, thrive and rise in their communities and impact their lives.

Contact the Healthy Women, Healthy Economies team at HWHE@emdgroup.com

SOURCES

¹ How Better Pay for Women Would Kickstart Amazing Economic Growth, McKinsey Global Institute, September 2015: <https://ti.me/1ViniLB>

² Projected Year the Wage Gap Will Close by State, Institute for Women's Policy Research, March 2017: <https://bit.ly/2mYxYfT>

³ Women, Work and the Economy: Macroeconomic Gains from Gender Equity, IMF, pg. 4, Sept 2013: <http://bit.ly/1eZUmXc>

⁴ The Power of Parity: How Advancing Women's Equality Can Add \$12 Trillion to Global Growth, McKinsey & Co., September 2015: <http://bit.ly/20ZkOK4>

⁵ National Multiple Sclerosis Society, Who Gets MS? (Epidemiology): <http://bit.ly/2I8CifI>

⁶ National Multiple Sclerosis Society, Who Gets MS? (Epidemiology): <http://bit.ly/2I8CifI>

⁷ Merck KGaA, Darmstadt, Germany, New Report Launched atECTRIMS 2017 Highlights Unique Impact of MS on Women in Europe: <https://prn.to/2rxlcSw>